

Podcasting and Blogs

Podcasting is the distribution of audio or video files over the Internet for listening on mobile devices and personal computers. What distinguishes a podcast from a simple download or real-time stream is the subscription of the feed that automatically delivers new content to the user. Subscribing to podcasts allows a user to collect programs from a variety of sources for listening or viewing either online or off-line through a portable device, whenever and wherever it's convenient. In contrast, traditional broadcasting provides only one source at a time, and the time is broadcaster-specified.


Podcasting's essence is about creating content (audio or video) for an audience that wants to listen when they want, where they want, and how they want. There are podcasts recorded by educators for educators. There are also podcasts recorded specifically for students. And best yet—there are podcasts made *by* students!

Find

There are many directories to browse for podcasts. You may be interested in finding podcasts for yourself to listen to, or you may be looking for podcasts for your students. Either way, browse the directories and hopefully you can find a podcasts to meet your needs.

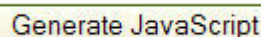
[UMESD Podcasting Links](#)

Subscribe

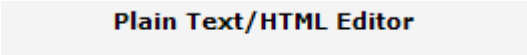
There are different ways to subscribe to podcasts. One great way is to create a [Google IG](#) or [My Yahoo!](#) account. Both of these services allow you to enter feed URLs onto your homepage. The drawback is that other users (students or parents) can not see the feeds you subscribe to unless they have your login information. The feed URL is most time depicted by the  icon.

You can also subscribe to feeds through a BLOG. If you don't have a UMESD Blog account contact Joe or Stacy Buglione (email joe.buglione@umesd.k12.or.us). Naming convention could be `fnameurnamepodcast.umesd.net` Monitor this account at www.umesd.net

1. Find the RSS or XML feed online and copy the URL
2. Go to [Feed2Js](#)
3. Copy and paste the URL into the form
4. Change any desired settings
5. Click Generate JavaScript
6. Copy the JavaScript
7. Go to UMESD's [Teachers Notes](#) and log in
8. Add a New Entry
9. Click the Plain Text/HTML Editor Tab
10. Paste the JavaScript Code
11. Save your entry



Generate JavaScript



Plain Text/HTML Editor

Listen

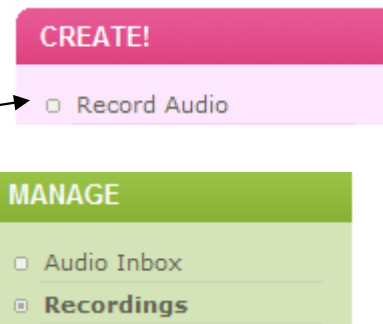
You can listen to a podcast without subscribing. Perhaps you just want to download a specific episode. You can simply click a link to an episode (that will end in .mp3) and the audio will play in your browser. You can Control-Click (Mac) or Right Click (Windows) and choose to download the MP3 file to your hard disk. Once you have this MP3 file, it can be played in a variety of software programs. It can also be copied to an expansion card using a card reader or copied to an expansion card when you sync the handheld.

You can also download the files for future listening by using iTunes. Through iTunes you can involve mobile devices such as iPods or handheld computers so students don't tie-up a computer.

Create


You can also use the UMESD blog to distribute podcasts.

1. Go to www.odeo.com and create an account
2. **Record** your podcast using ODEO
3. Save your recording
4. In the "Manage" menu of ODEO select **Recordings**
5. Click the desired recording
6. Click the blue **HTML** below the recording
7. Copy the "**Audio Link**" address



Share Reply Edit **HTML** Delete?

Audio Link:

8. Log into your UMESD Blog account (or any other webpage)
9. Create an entry for your recording. Type in text you want readers to view while listening to your podcast.
10. Select the text and click the hyperlink button 
11. Paste (Ctrl+V) the hyperlink text in the window and click OK.
12. Save your entry.
13. Add a podcast icon if you want users to click and listen, and link that icon to your mp3 file using insert link function
14. Save your entry